

# OpenText™ Information Hub (iHub)

Increase the value of your applications with embedded analytics

In a digital world, businesses and organizations demand analytics-powered applications that deliver insights and information, and empower employees, customers and partners to take action. Companies want to use Big Data to understand their customers and increase engagement and loyalty. IT leaders and their teams want to deliver high-scale, mobile-ready, self-service analytics enhanced with interactive reports and visualizations. Users, meanwhile, want to connect with their information and complete important tasks quickly and on any device.

OpenText Information Hub (iHub) addresses those requirements and provides users with information in context and makes data exploration a part of their day-to-day experience. iHub supports an end-to-end analytics process to access any data store; define HTML5 visuals and data objects; store, manage, and secure XML designs; and embed visualizations via JavaScript and/or REST APIs.

## Design, Deploy and Display Analytics with an Integrated Platform

OpenText™ Analytics and Reporting provides a complete and integrated platform for your analytics applications. The process begins with the free OpenText™ Analytics Designer, a graphical, drag-and-drop design tool and IDE. IT teams use Analytics Designer to create interactive applications, dashboards, actionable business reports, and templates for deployment on iHub. Content created with Analytics Designer can aggregate multiple enterprise data sources to present a unified, consistent view of important information and accelerate decision making.

iHub, the enterprise-grade deployment server for secure interactive analytic applications, is the foundation for deploying standalone and embedded analytics created with Analytics Designer. With iHub you can deploy data-driven applications securely to everyone in an organization with user- and role-based security and enterprise-class scalability and manageability. iHub enables organizations to display all analytic content on any device, including browsers, tablets, and smartphones, via web and standalone applications, and supports exporting of content in many formats. The diagram on page 2 illustrates the end-to-end OpenText Analytics Platform.

## PRODUCT SUMMARY

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*OpenText™ Information Hub (iHub) is a scalable analytics server platform. It enables IT leaders and their teams to design, deploy and display secure interactive analytic applications, reports and dashboards fed by multiple data sources. iHub supports vast numbers of users, and its integration APIs enable IT to embed analytic content in any app and display it on any device. Learn more at [opentext.com/ihub](http://opentext.com/ihub)*

## BENEFITS FOR BUSINESS USERS

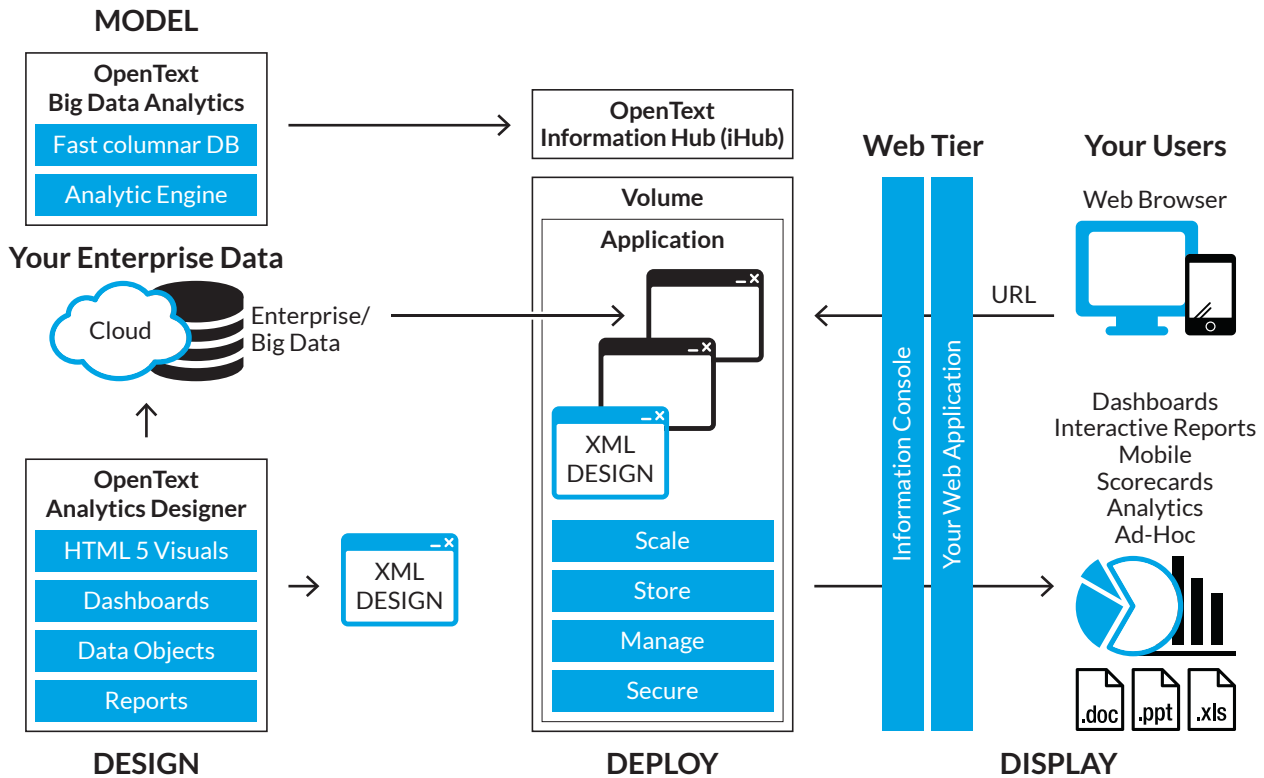
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- *Personalize and share customized reports, dashboards and data visualizations*
- *Explore data using interactive features (such as drill-downs, sorting, filtering, aggregating and grouping) and HTML5-based graphics and charts*
- *Work offline in PDF, Microsoft® Office: Excel®, Word, and PowerPoint®*
- *Use self-service capabilities to create and customize dashboards and reports quickly, without IT support*

## BENEFITS FOR TECHNOLOGY TEAMS

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- *Create easy-to-use, interactive, self-service applications*
- *Embed analytics in your existing applications seamlessly*
- *Deploy content to all devices from a single application*
- *Improve user adoption and application time to market*
- *Connect and combine multiple data sources and formats*
- *Remove burden of creating and maintaining infrastructure*



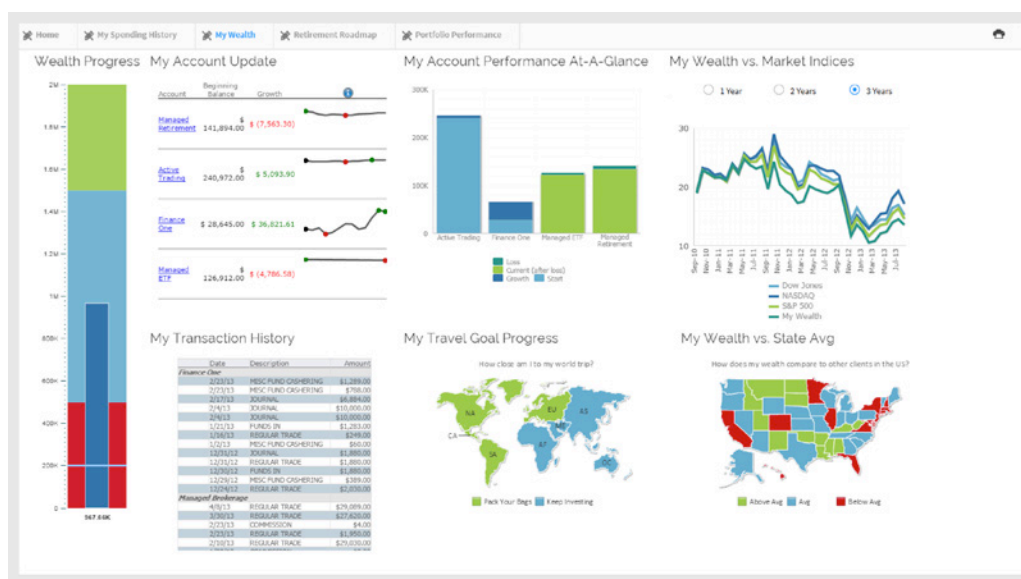
The comprehensive OpenText Analytics and Reporting platform meets enterprise needs for designing, deploying, and displaying analytic content

### Leverage an Enterprise-Class Deployment Server

iHub has many capabilities that make it ideally suited for analytic applications serving large, global enterprises. It can generate and deliver data in a variety of formats, including HTML5, PDF, and Microsoft® Office. Content can be created on demand and/or according to preset schedules. Application data is protected by iHub's layered, built-in security, or IT teams can use their existing security infrastructure to secure iHub content via API integration.

Applications created with iHub are benchmarked to have near-linear scalability and proven to meet the needs of millions of users. Content created with iHub is automatically configured for any locale and can support global audiences.

iHub can be deployed on premises or in the Cloud, and the content it generates can appear in any application and on any device. It is engineered for high availability, reliability and performance, and offers optional capabilities for multi-tenancy, page-level security, Accessible PDF creation and Big Data Analytics.



A single dashboard can aggregate data from multiple sources and provide an interactive view of complex information to support analysis and decision-making.

## Share Analytics and Reporting with Everyone in Your Organization

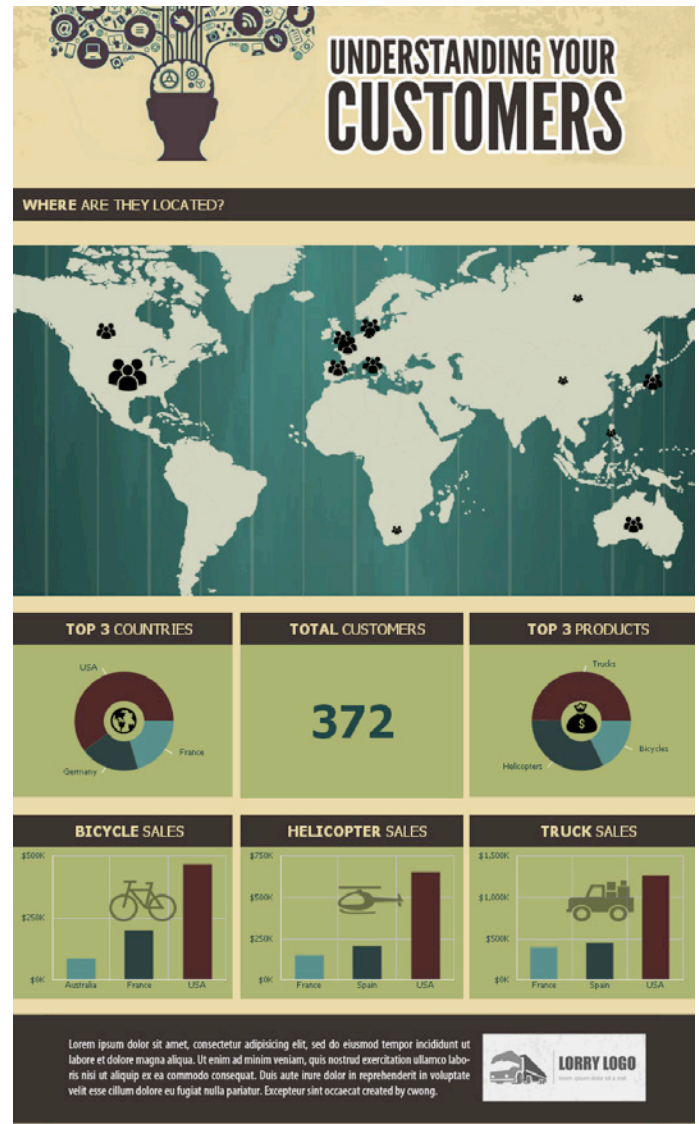
iHub offers many ways to share analytic content securely with both internal and external audiences. IT leaders and their teams can create Dashboards – interactive web applications that aggregate multiple data sources and present users with data in a unified, visual, sharable environment – which users can customize and share.

The Interactive Viewer tool in iHub enables business users to modify and save reports based on their individual needs and preferences. OpenText™ Analytics Studio, an ad hoc, web-based tool, is available to enable self-service analytics and reporting for more experienced users.

## Build and Extend Interactive Content

OpenText Analytics equips IT leaders and teams with a single platform to access data sources; transform, integrate, and apply business logic to data; and secure, filter, format, and present results to users. It has powerful built-in features, including hundreds of HTML5 charts, gadgets, and maps; commercial data drivers; a metadata layer; and data model design and caching capabilities.

To maximize your time and investment, iHub comes bundled with sample applications, reports, and dashboards that provide development teams with ideas and inspiration for their own projects. The free, full-featured iHub, Trial Edition allows organizations to build, run and test their applications for a limited time.



With its visual design tool, the OpenText Analytics and Reporting platform can generate compelling interactive infographics (above) as well as traditional reports.

Analytic content from iHub is rendered in HTML5 and can be viewed and explored on any platform, including smartphones and tablets (left).



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NORTH AMERICA +800 499 6544 • UNITED STATES +1 847 267 9330 • GERMANY +49 89 4629-0  
 UNITED KINGDOM +44 (0) 1189 848 000 • AUSTRALIA +61 2 9026 3400