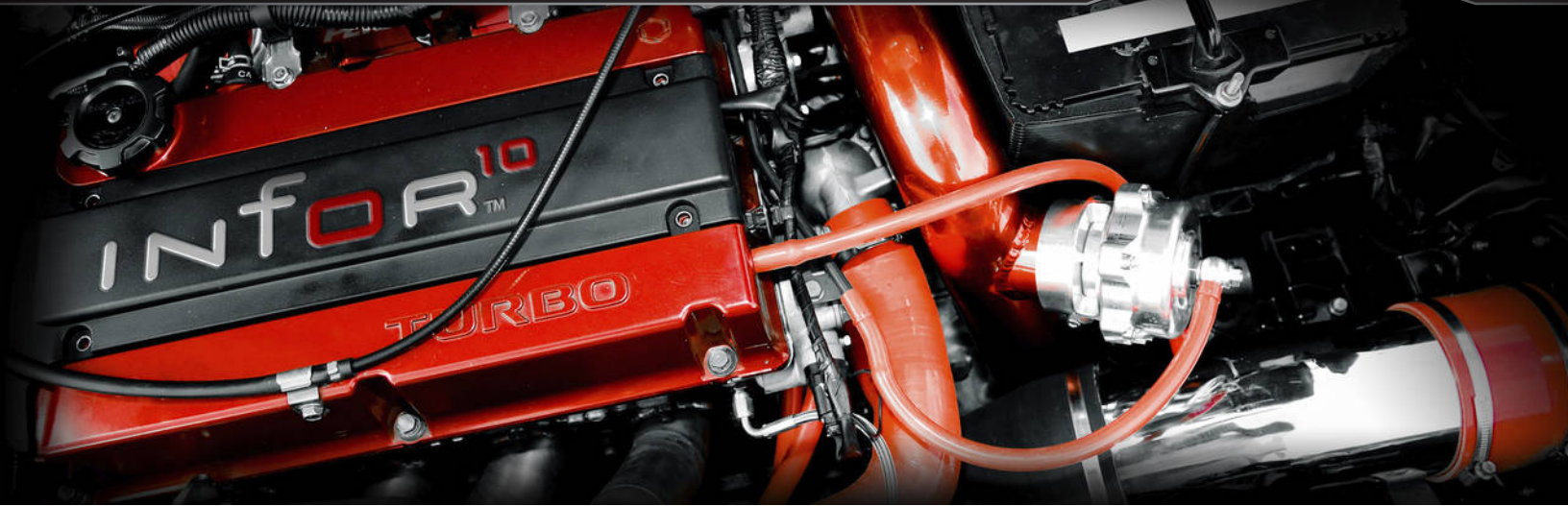


# Introducing Infor10

INFOR™



## *Specialized by industry. Engineered for speed.*

"Survival of the fastest" is the new law of business success. Where once companies could expect to be industry leaders for an average of 50 years, now it's unlikely they'll continue to be significant for even 25 years. With change happening so quickly, you can't afford to be limited to a pace or pattern dictated by software vendors as much as 20 to 30 years ago. Business software from Infor™ is shattering the usual complexity and rigidity of legacy technologies.

To help accelerate your business, we're delivering fast, flexible, usable software with breakthrough innovations that embody an entirely new vision of how you use, purchase, deploy, and upgrade business software. In short, Infor10 provides:

1. A user experience to **change the way work is done**
2. Industry suites that **complete the application**
3. A platform to **reimagine enterprise software**

## *Change the way work is done.*

The technology industry has seen major advancements in user experience paradigms. As a result, the way consumers interact with digital devices has radically changed. Unfortunately, the

same advancements have not occurred in enterprise business applications. Most enterprise work is still done using forms-based, task-oriented screens that were designed decades ago. Infor10 is changing that.

Infor10 delivers a consumer grade experience by flipping the structure of work. As opposed to the drudgery of forms and tasks, Infor10 drives your business with information and events. Infor10 unifies transaction processing, business intelligence, and the social enterprise into one common relevant experience for the user, providing critical information at the point of decision. Users can access their enterprise solutions from their desktop computers, tablet devices, and smart phones—much like they do with Google, Facebook, and Twitter. Ultimately, this makes users more productive and fulfilled because with Infor10, they finally have the opportunity to work the way they live.

## *Complete the application.*

One size does not fit all in the enterprise software market. Yet, organizations still attempt to force fit generic solutions into their unique business. The result is often a heavily modified, pieced together solution that no one can fully support. With Infor10, our goal is zero modifications. Integrations, configurations, and analytics shouldn't be part of the implementation. They should be part of the application.

*Enterprise software that accelerates the speed of business.*

## Industry suites.

With Infor10, we don't deliver a partial solution to customers. We complete the application by designing, developing, testing, and delivering the full industry suite. This is impossible without tremendous focus. No industry is generic. Infor's global team of experts brings decades of detailed experience in the industries we serve. We've used that experience to create software that's purpose-built to meet the exact needs of your industry—right out of the box, without modification. We've assembled suites of software tailored to the specific requirements of a range of important industries, including:

- Aerospace & Defense
- Automotive
- Chemicals
- Distribution
- Equipment Service Management & Rental
- Fashion
- Food & Beverage
- General Manufacturing
- Healthcare
- High Tech
- Hospitality
- Industrial Equipment & Machinery
- Public Sector

## Best-in-class applications.

Infor10 also includes best-in-class applications with marketleading functionality that bring value to any organization, across any industry. These visionary, innovative solutions integrate seamlessly with your core systems to address a broad range of daily business challenges, including:

- **Enterprise asset management**—Manage your equipment, facilities, and plant assets throughout their lifecycles, while cutting costs and boosting profits.
- **Customer relationship management**—React quickly, intelligently, and personally to every customer interaction to drive growth and increase revenue.

- **Human capital management**—Maximize the talent of your workforce to increase your operational efficiency, effectiveness, and insight into your organization.
- **Financials and performance management**—Analyze data when you need it most and deliver key information to your decision makers.

## *Reimagine enterprise software.*

What if integration and business intelligence were implemented automatically with your software? What if your life cycle management was automatic and seamless? What if you had incredible deployment options, leveraging cloud technology—reserving the right to change your mind any time you like? What if upgrades didn't scare you? What if you didn't spend all of your time managing your enterprise applications—but instead, could spend your time innovating? What a difference you could make. Infor10 can make it happen.

Infor10 is architected for change and speed, built on open standards and lightweight technologies to give you maximum freedom and rapid return on your investment. In addition to making our software quicker and more agile, we've included capabilities that deliver value right out of the box, including automatic integrations and analytics with built in alerts and workflow.

## Infor10 ION Suite.

The most exciting and powerful part of Infor10 is under the hood—an entirely new approach to connecting and integrating multiple applications through the lightweight, unbreakable middleware layer called Infor10 ION Suite. ION Suite helps information flow smoothly between applications, analytics, social media, and a powerful business vault with master data that empowers all of your people, with all of your disparate applications, to work together as a single whole.

## Infor10 CloudSuite.

With Infor10, you get extreme deployment flexibility. If you want simple “IT on demand,” you can run your entire solution on Infor10 CloudSuite. If you’d rather keep your core enterprise systems on-premises, while running your business intelligence as a service, application integration as a service, or a platform for building application extensions as a service, you can do that. Or maybe, you just want a disaster recovery system in the cloud, automatically, without ever having to think about it. Infor10 CloudSuite does that too. Infor10 CloudSuite offers the best solution for organizations that want the help of enterprise software without the headache. Flexibility, speed, and simplicity. That’s Infor10 CloudSuite.

## *Run faster. Run smarter.*

Infor10 helps companies like yours make the most of the unique qualities that give you an advantage in your marketplace. We help you run faster by engineering purposebuilt solutions that can serve as the business engine for specific industries. By focusing on the specific requirements of a range of critical industries, Infor10 lets you focus on the most important tasks in your core business operations to achieve better performance quickly, seamlessly, and flexibly.

## *About Infor.*

Infor is a leading provider of business software and services, helping more than 70,000 customers in 164 countries improve operations and drive growth. To learn more about Infor, please visit [www.infor.com](http://www.infor.com).

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