



# Security of Cloud Computing Providers Study

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**Sponsored by CA Technologies**

Independently conducted by Ponemon Institute<sup>LLC</sup>

Publication Date: April 2011

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Presented by Ponemon Institute, April 2011

## I. Executive Summary

CA Technologies and Ponemon Institute are pleased to present the results of the *Security of Cloud Computing Providers Study*. This paper is the second in a two-part series about the state of security in the cloud. The first study released in May 2010 was entitled, *Security of Cloud Computing Users*.<sup>1</sup>

The purpose of both studies is to learn how users and providers of cloud computing applications, infrastructure and platforms are addressing the need to safeguard information in the cloud. In Parts I and II of this report (Executive Summary and Key Findings), we present the results of the cloud provider study. In Part III, we compare and analyze the results of the cloud provider and cloud user studies.

Cloud computing has been defined as the use of a collection of distributed services, applications, information and infrastructure comprised of pools of computer, network, information and storage resources. These components can be rapidly orchestrated, provisioned, implemented and decommissioned using an on-demand utility-like model of allocation and consumption.<sup>2</sup> Cloud service delivery models are Software as a Service (SaaS), Platform as a Service (PaaS) and Infrastructure as a Service (IaaS).

We surveyed 103 cloud service providers in the US and 24 in six European countries for a total of 127 separate providers. Respondents from cloud provider organizations say SaaS (55 percent) is the most frequently offered cloud service, followed by IaaS (34 percent) and PaaS (11 percent). Sixty-five percent of cloud providers in this study deploy their IT resources in the public cloud environment, 18 percent deploy in the private cloud and 18 percent are hybrid.

### Cloud computing providers: Most salient findings

Following is a summary of the most salient findings from our study of cloud computing providers. We expand upon these findings in the next section of the paper.

- The majority of cloud computing providers surveyed do not believe their organization views the security of their cloud services as a competitive advantage. Further, they do not consider cloud computing security as one of their most important responsibilities and do not believe their products or services substantially protect and secure the confidential or sensitive information of their customers.
- The majority of cloud providers believe it is their customer's responsibility to secure the cloud and not their responsibility. They also say their systems and applications are not always evaluated for security threats prior to deployment to customers.
- Buyer beware – on average providers of cloud computing technologies allocate 10 percent or less of their operational resources to security and most do not have confidence that customers' security requirements are being met.
- Cloud providers in our study say the primary reasons why customers purchase cloud resources are lower cost and faster deployment of applications. In contrast, improved security or compliance with regulations is viewed as an unlikely reason for choosing cloud services.

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<sup>1</sup>See *Security of Cloud Computing Users*, Ponemon Institute, May 2010.

<sup>2</sup>See *Security Guidance for Critical Areas of Focus in Cloud Computing*, Cloud Computing Architectural Framework, Cloud Security Alliance, p.15, April 2009.

- The majority of cloud providers in our study admit they do not have dedicated security personnel to oversee the security of cloud applications, infrastructure or platforms.
- Providers of private cloud resources appear to attach more importance and have a higher level of confidence in their organization's ability to meet security objectives than providers of public and hybrid cloud solutions.
- While security as a "true" service from the cloud is rarely offered to customers today, about one-third of the cloud providers in our study are considering such solutions as a new source of revenue sometime in the next two years.

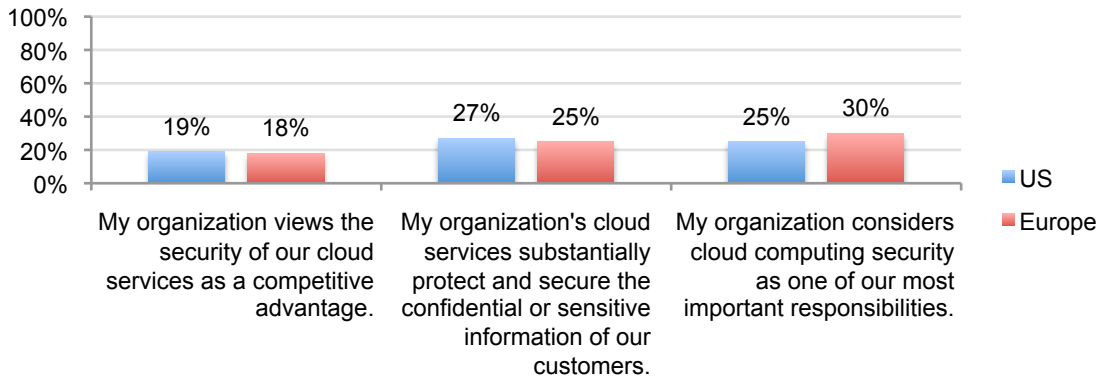
## II. Key Findings

This section provides the most important findings of our cloud provider study. Whenever feasible, we provide a simple graph to illustrate the result. A tabular presentation may be provided as an alternative illustration when the result is too complex to graph.

### Attributions about cloud computing security

Bar Chart 1 reports cloud providers' agreement with three attributions about cloud computing security. These findings indicate that respondents overwhelmingly believe it is the responsibility of users of cloud computing to ensure the security of cloud resources they provide. The majority does not believe their cloud services include the protection of sensitive data. Further, only 19 percent of US cloud providers and 18 percent of European cloud providers strongly agree or agree that their organization perceives security as a competitive advantage in the cloud marketplace.

**Bar Chart 1: Cloud providers' attributions about cloud computing security**

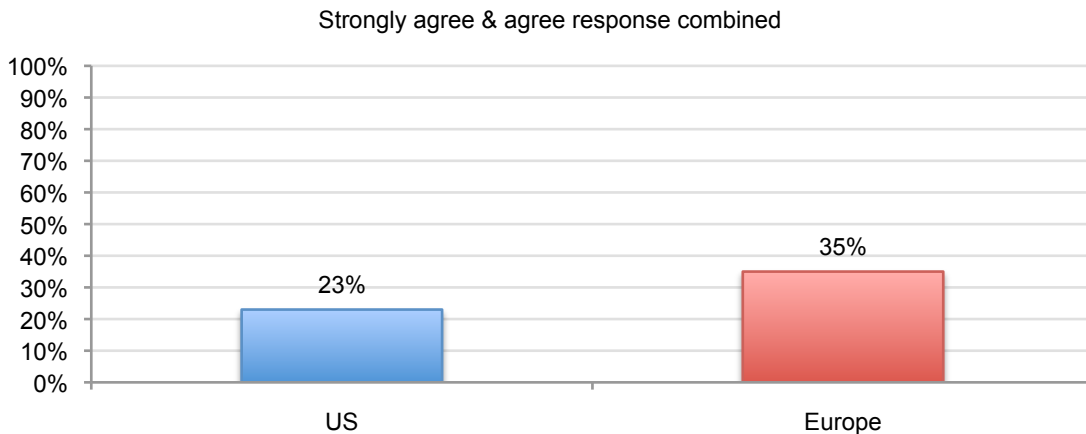


### Who protects information in the cloud?

Only 23 percent of US and 35 percent of European cloud providers strongly agree and agree that IT leaders of their organizations are concerned about the security of cloud computing resources provided to their customers.

**Bar Chart 2: Who is most concerned about cloud computing security**

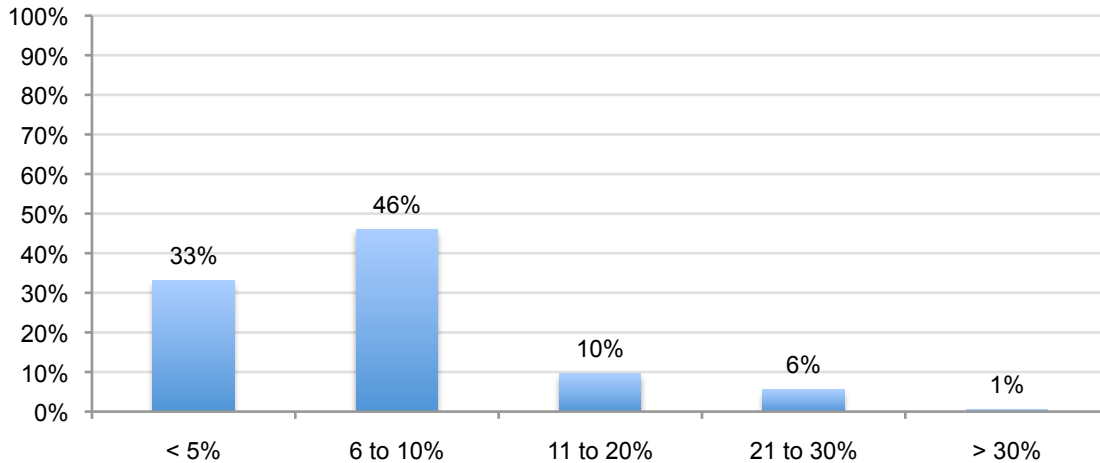
Q. IT leaders of my organization are concerned about the security of cloud computing resources provided to customers



**Instead of security, cloud providers' focus on cost and speed of deployment.**

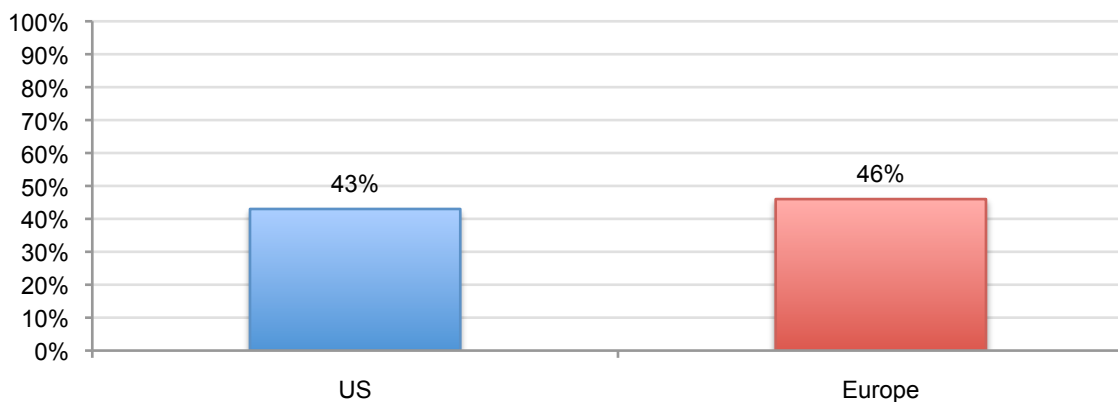
As shown in Bar Chart 3, the majority of cloud providers (79 percent) say their organizations allocate 10 percent or less of IT resources or efforts to security and control-related activities. This is consistent with the finding in Bar Chart 2 that less than half of providers in US and Europe strongly agree or agree that security in the cloud is a priority.

**Bar Chart 3: Percent of resources dedicated to security and control-related activities**  
US & Europe results combined



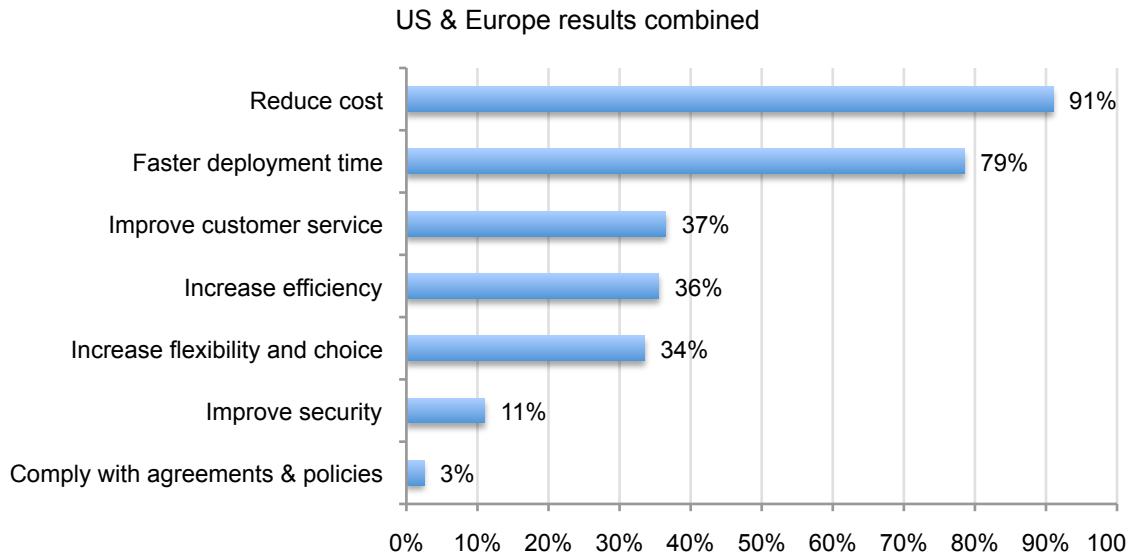
Bar Chart 4 shows that less than half of US (43 percent) and European (46 percent) cloud providers perceive security as very important or important for meeting their organization's IT and data processing objectives.

**Bar Chart 4: How important is security for meeting IT and data processing objectives?**  
Very important & important response combined



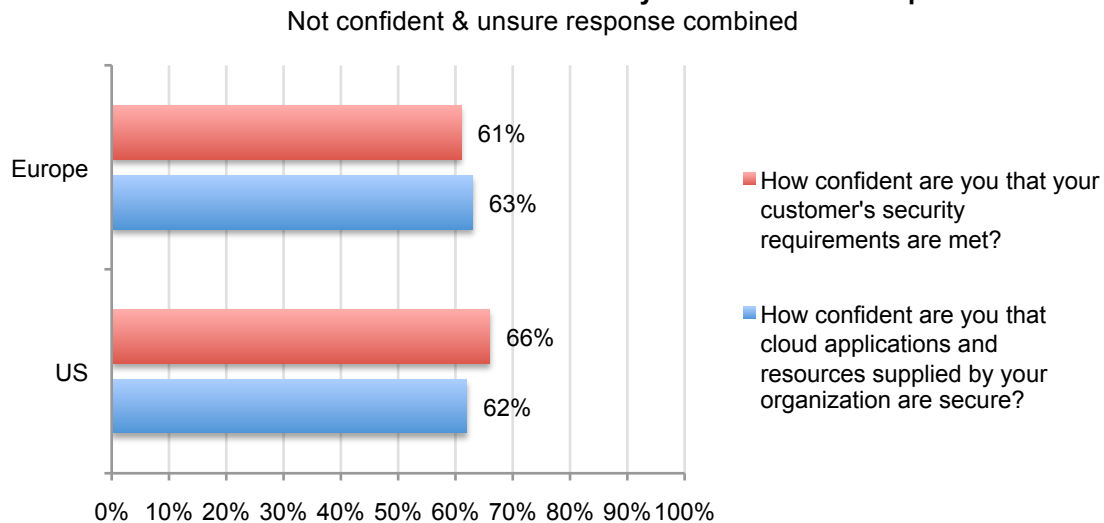
The cloud providers in our study do not think security is a reason for customers to use their services. As shown in Bar Chart 5, when asked why companies purchase cloud computing services, the top choices are reduced cost, faster deployment time, improved customer service and increased efficiency. The least cited reasons are improved security and compliance with contractual agreements or policies.

**Bar Chart 5: Reasons customers migrate to the cloud computing environment**



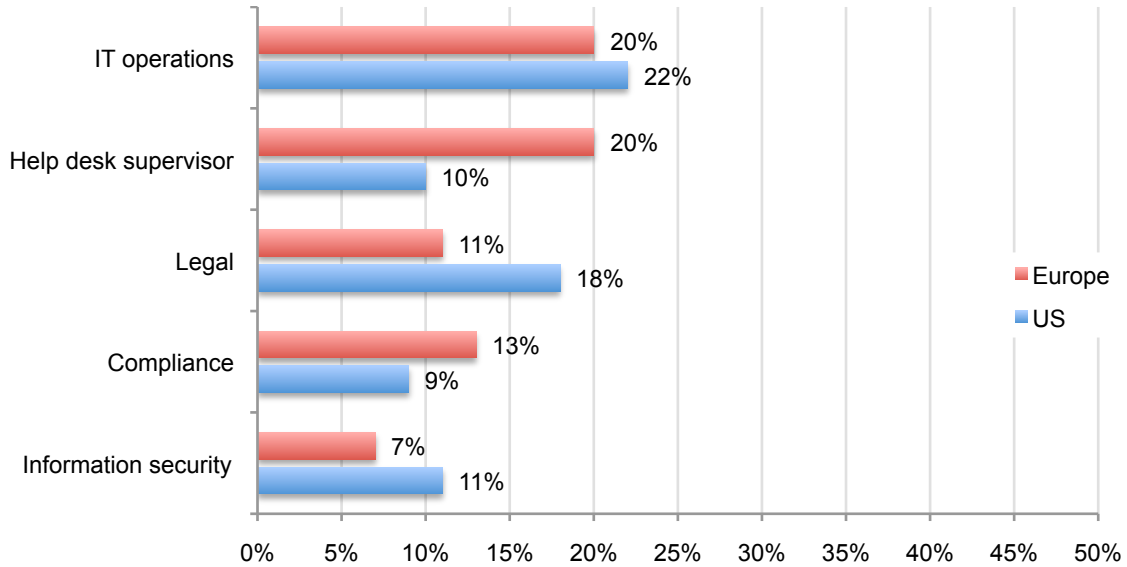
We conclude that the focus on cost and speed and not on security or data protection creates a security hole. This may explain why 62 percent of US and 63 percent of European providers are not confident or unsure that cloud applications are sufficiently secured. As noted in Bar Chart 6, two thirds of US cloud providers and 61 percent of European cloud providers are not confident or are unsure that their customer’s security requirements are met. Similarly, there is a lack of confidence that their cloud applications and other resources are secure.

**Bar Chart 6: Lack of confidence in the security of cloud resources provided**



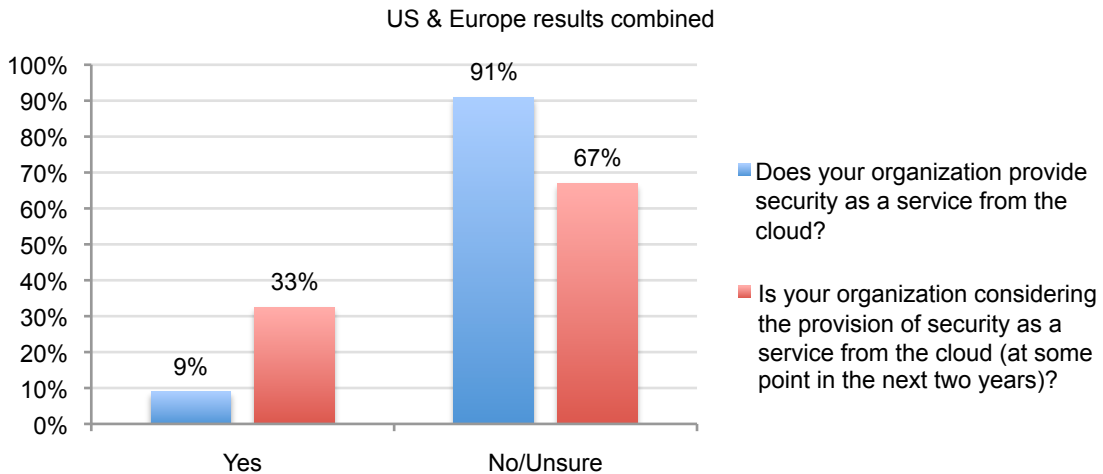
Bar Chart 7 reports the functional areas within the provider organization that are believed to be most responsible for ensuring that customer security requirements are sufficient. As can be seen, only 11 percent of US respondents and seven percent of European respondents see information security practitioners as being in-charge of provider security requirements.

**Bar Chart 7: Who is most responsible for ensuring security of the providers' solutions**



Bar Chart 8 provides responses to two separate but related questions about the provisioning of IT security services as a possible product offering. Most cloud providers (91 percent) do not provide security as a service from the cloud today, but about one-third are considering offering this type of service at some point in the next two years.

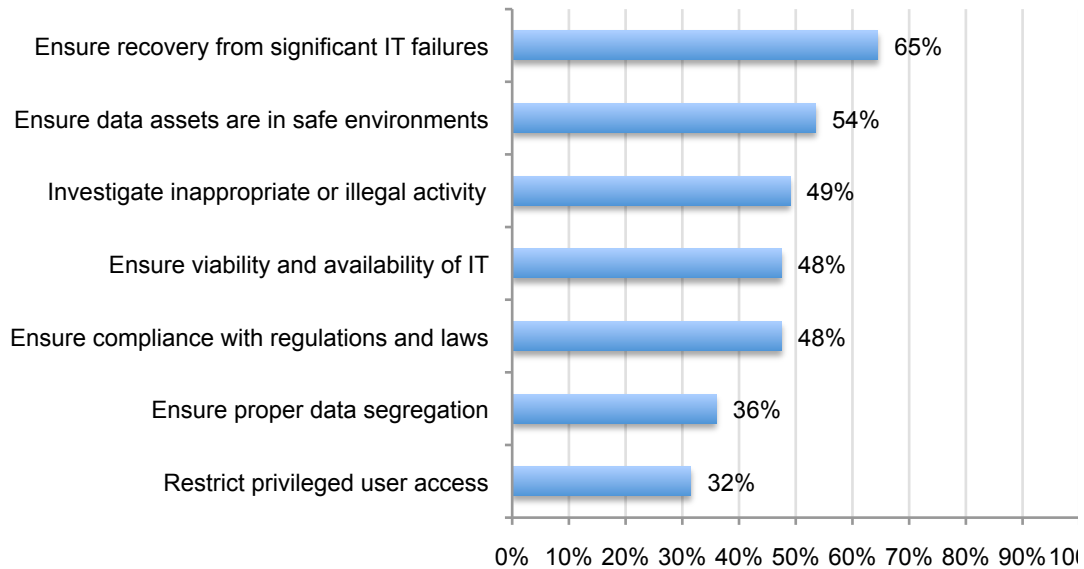
**Bar Chart 8: Security as a service from the cloud**



Bar Chart 9 shows seven cloud computing security risks that have been cited in the security literature. With respect to these seven risk areas, cloud providers are most confident about their ability to ensure recovery from significant IT failures and ensure the physical location of data assets are in secure environments. They are least confident in their ability to restrict privileged user access to sensitive data and ensure proper data segregation requirements are met.

### Bar Chart 9: Cloud computing security risks

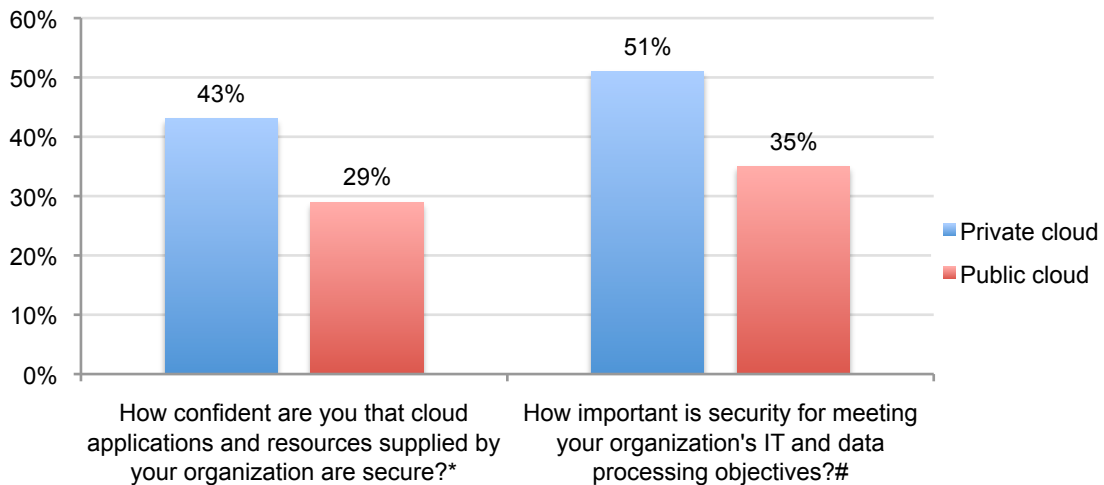
US & Europe results combined



Bar Chart 10 presents the combined responses of US and European cloud providers to two questions about the importance and level of confidence in achieving security objectives. As can be seen, IT service providers that enable private clouds attach more importance and a higher level of confidence in their organization’s security posture than providers of public cloud solutions.

### Bar Chart 10: Cloud computing security risks

US & Europe results combined



\*Very confident and confident response combined.  
 #Very important and important response combined.

### Most important technologies and control activities for cloud providers

In this section, we conducted a rating of the cloud providers’ security posture using 25 attributes or features of a typical security program or initiative. Table 1 lists well-known information security



objectives, where each percentage represents the confidence that providers have in their ability to meet each objective.

**Table 1: How confident are you in meeting security objectives?**  
US & Europe results combined

Security objectives	Very confident & confident combined
Access to highly qualified IT security personnel	81%
Prevent or curtail viruses and malware infection	80%
Secure sensitive or confidential information in motion	71%
Achieve compliance with leading self-regulatory frameworks	70%
Conduct training and awareness for all system users	70%
Comply with all legal requirements	69%
Ensure security governance processes are effective	69%
Prevent or curtail system downtime and business interruption	67%
Limit physical access to IT infrastructure	66%
Enforce security policies	64%
Conduct independent audits	62%
Monitor network/traffic intelligence	61%
Secure endpoints to the network	59%
Prevent or curtail data loss or theft	57%
Know where information assets are physically located	57%
Control all live data used in development and testing	56%
Perform patches to software promptly	54%
Prevent or curtail system-level connections from insecure endpoints	54%
Secure sensitive or confidential information at rest	52%
Ensure security program is adequately managed	49%
Determine the root cause of cyber attacks	48%
Encrypt sensitive or confidential information assets whenever feasible	48%
Prevent or curtail external attacks	42%
Secure vendor relationships before sharing information assets	42%
Identify and authenticate users before granting access	37%

In general, cloud providers are most confident about their ability to accomplish the following stated security requirements:

- Access to highly qualified IT security personnel
- Prevent or curtail viruses and malware infection
- Secure sensitive or confidential information in motion
- Achieve compliance with leading self-regulatory frameworks
- Conduct training and awareness for all system users

In contrast, cloud providers are least confident about the following security requirements:

- Identify and authenticate users before granting access
- Secure vendor relationships before sharing information assets
- Prevent or curtail external attacks
- Encrypt sensitive or confidential information assets whenever feasible
- Determine the root cause of cyber attacks

The following table lists enabling security technologies that providers presently deploy within their organizations (or plan to deploy over the next year).

**Table 2: Enabling security technologies deployed by cloud providers**  
 Percentage reflects technologies presently used or that will be deployed in the next 12 months  
 US & Europe results combined

Enabling security technologies	Percent deployed or will be deployed
Firewalls	94%
Anti-virus & anti-malware	78%
Encryption for data in motion	58%
Patch management	47%
Log management	44%
Encryption for data at rest	43%
Whitelisting solutions	38%
Intrusion detection or prevention	38%
Database scanning and monitoring	34%
Identity & access management (IAM)	31%
ID & credentialing system	31%
Service oriented architecture (SOA) security	27%
Network intelligence systems	25%
Virtual private network (VPN)	25%
Privileged password management	23%
Endpoint solutions	22%
Web application firewalls (WAF)	21%
Perimeter or location surveillance	19%
User management and provisioning	15%
Encryption for wireless communication	15%
Access governance systems	13%
Correlation or event management	10%
Data loss prevention (DLP)	8%
Single sign-on (SSO)	6%

The enabling security technologies most often used by US and European providers in the cloud computing environment are:

- Firewalls
- Anti-virus and anti-malware
- Encryption for data in motion
- Patch management
- Log management

The enabling security technologies least used by US and European providers in the cloud computing environment are:

- Single sign-on
- Data loss prevention
- Correlation or event management
- Access governance systems
- Encryption for wireless communication

### III. Cloud Providers & Cloud Users: A Comparison

Looking at cloud computing from both sides now reveals the factors that put information at risk in the cloud. Comparing the findings from both studies reveals that neither the company that provides the services nor the company that uses cloud computing seem willing to assume responsibility for security in the cloud.

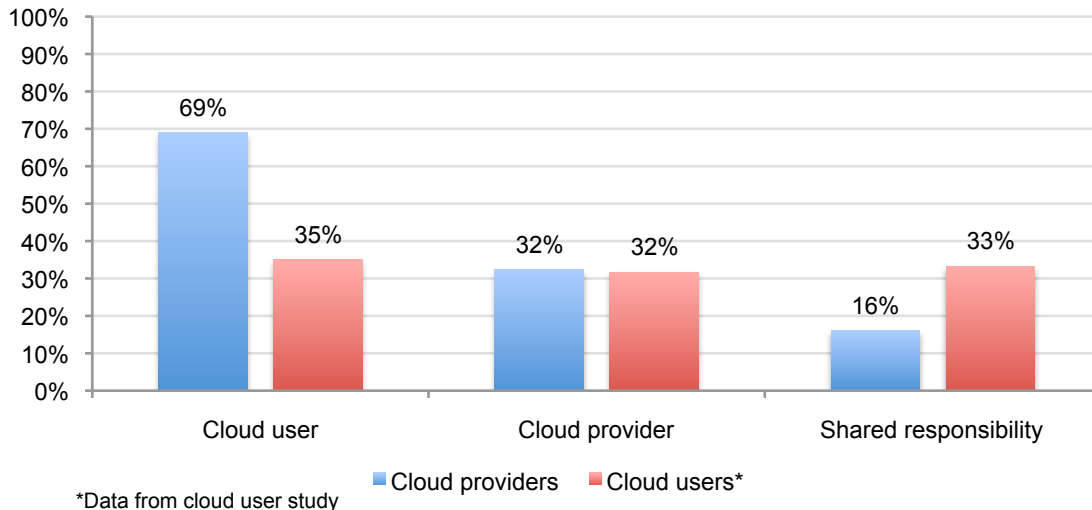
In addition, cloud computing users admit they are not vigilant in conducting audits or assessments of cloud computing providers before deployment. They also seem to be frustrated because decisions to use certain applications are made by end-users who may not have the knowledge or expertise to properly evaluate security risks.

In May 2010, CA Technologies and Ponemon Institute released the *Security of Cloud Computing Users* study, involving 642 US and 283 European cloud-computing users.

The purpose of this earlier study was to learn from IT and IT security practitioners the current state of cloud computing security in their organizations and the most significant changes anticipated as computing resources migrate from on-premises to the cloud.

Bar Charts 11 shows the different perceptions about who is responsible for security in the cloud. According to this chart, both 32 percent of cloud users and cloud providers believe the **cloud provider** is most responsible for ensuring the security of cloud services. In sharp contrast, 69 percent of cloud providers see the **cloud user** as most responsible for security, while only 35 percent of users believe they are most responsible for ensuring security.

**Bar Chart 11: Who is most responsible for ensuring the security of cloud resources by cloud providers?**

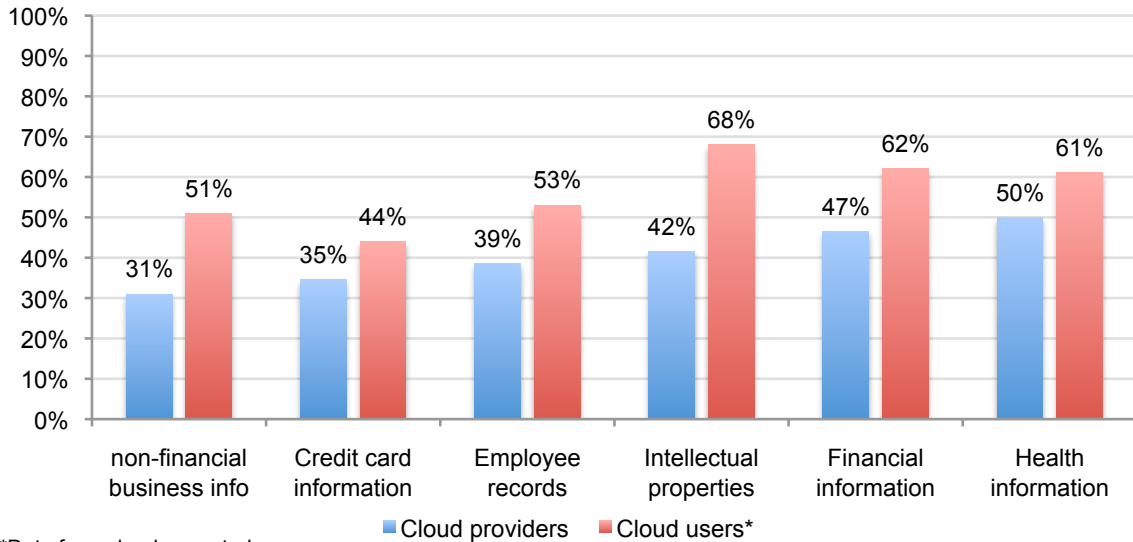


These different perceptions between cloud providers and cloud users about who is responsible for securing the cloud means organizations may be over relying on their cloud vendors to ensure safe cloud computing. Despite the risks to data in the cloud, it is interesting that providers do not consider the security of cloud services as a competitive advantage.

Both cloud users and providers share similar perceptions about which data is most risky in the cloud. Bar Chart 12 reports six categories of data that may be housed in cloud environments. As reported, 61 percent of cloud users and 50 percent of cloud providers see health information as too risky for the cloud. In addition, 62 percent of cloud users and 47 percent of cloud providers see financial information as too risky for the cloud. The widest gap in perceptions concerns intellectual properties. Sixty-eight percent of cloud users see information containing intellectual

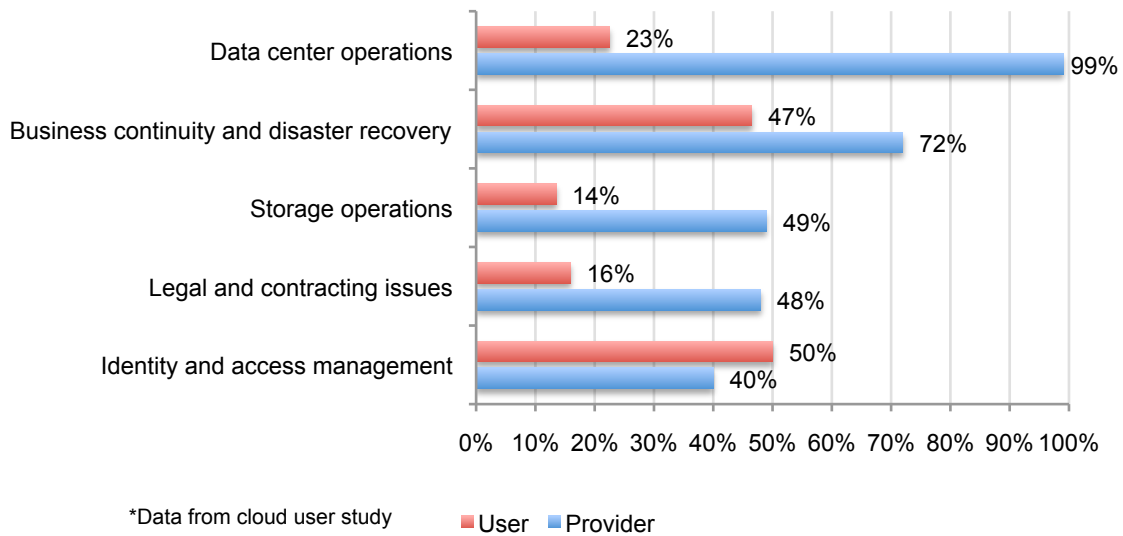
properties as too risky for the cloud, while only 42 percent of cloud providers see this type of information asset as too risky.

**Bar Chart 12: Types of information too risky for the cloud**  
US & Europe results combined



The Cloud Security Alliance (CSA) has advanced 14 IT operation areas as “critical areas of focus” for organizations deploying cloud computing resources.<sup>3</sup> We asked respondents in both the cloud user study and cloud provider studies to select the IT operation from the 14 areas they believe are critical areas of focus for the security of their operations. The five top-rated critical IT operations according to both cloud users and cloud providers are shown in Bar Chart 13. As can be seen, cloud providers and cloud users have different priorities for their security practices.

**Bar Chart 13: Critical areas of security for cloud providers**  
US & Europe results combined



<sup>3</sup>See question 21 in the attached Appendix to see all 14 critical areas of focus included in our study.

Specifically, nearly all cloud providers see data center operations as a critical area of focus, as compared to only 23 percent of cloud users. In addition, more than 72 percent of cloud providers see business continuity and disaster recovery as a critical area of focus in comparison to 47 percent of cloud users. With respect to storage operations, 49 percent of cloud providers versus 14 percent of cloud users see this as a critical security priority. As shown in the above bar chart, 50 percent of cloud users in comparison to 40 percent of cloud providers report identity and access management as a critical area of focus.

In the cloud users study, we learned that users of cloud computing are not any more diligent in protecting cloud resources. Only 36 percent of US and 57 percent of European cloud computing users strongly agree or agree that their organization is vigilant in conducting audits or assessments of cloud computing providers before deployment.<sup>4</sup>

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<sup>4</sup> Ibid 1, see Table 1 entitled, “Attributions about cloud computing security” p.3.

#### IV. Methods

Our study involved two independent judgmental consisting of IT practitioners who represent cloud computing providers (companies) located throughout the United States and six European nations.

Using proprietary contact methods, 1,180 companies in the US and 263 companies in certain European countries were identified as possible participants in a web/telephone survey. Table 3, shows our final samples the US and Europe are 103 and 24 separate organizations, respectively. Appropriate screening criteria were used to ensure respondents were employed by companies that presently provided cloud computing services publicly, privately or as a hybrid service.

<b>Table 3: Sample response</b>	US	Europe
Organizations	1,180	263
Contacts made (by phone)	879	240
Returned surveys	130	32
Rejections for reliability	27	8
Final sample	103	24

Pie Chart 1 reports the countries where 24 European companies are located. As can be seen, UK (46 percent) and Germany (25 percent) represent the two largest segments for this small European sample of provider companies.

**Pie Chart 1: Country locations of respondents in the European sample**

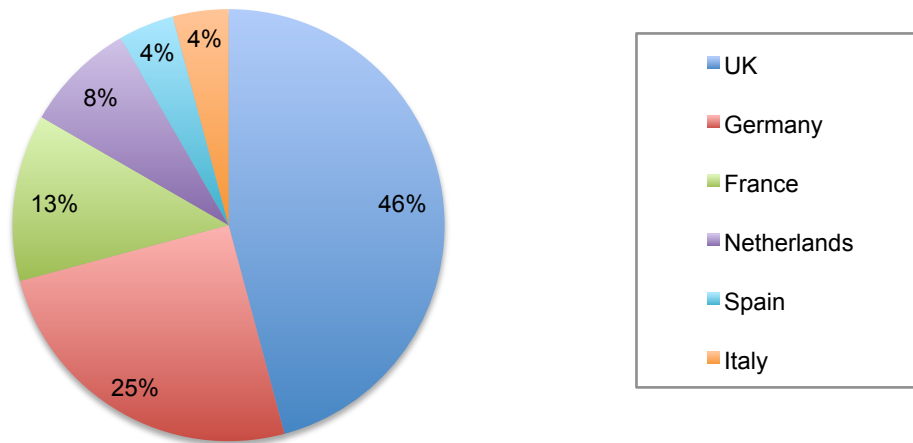


Table 4 reports the organizational level of respondents in both the US and European samples. As shown, a majority of respondents are at or above the supervisory level in their organizations.

<b>Table 4: Respondents' organizational level</b>	US	Europe
Senior Executive	2%	5%
Vice President	2%	5%
Director	28%	30%
Manager	16%	22%
Supervisor	10%	0%
Staff or technician	39%	26%
Contractor or other	3%	12%
Total	100%	100%

Table 5 reports the respondents' reporting channel. As can be seen, a majority of respondents report through their organization's CIO, CTO, CISO and others.

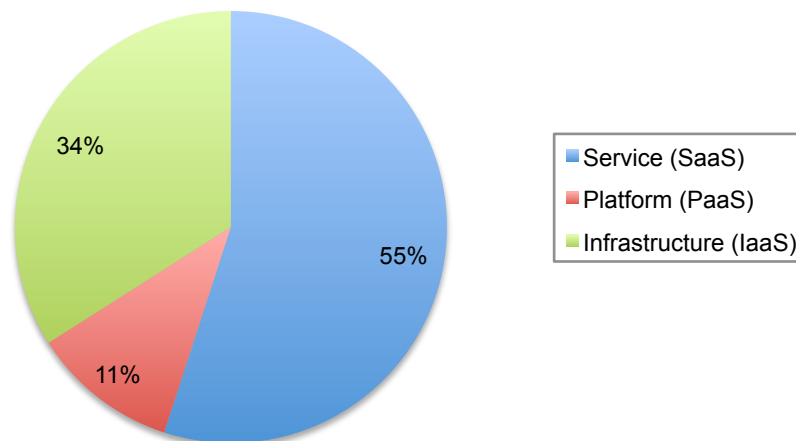
Table 5: Respondents' reporting channel or chain-of-command	US	Europe
Chief Information Officer	67%	65%
Chief Technology Officer	8%	15%
Chief Information Security Officer	3%	5%
Chief Financial Officer	6%	5%
CEO/Executive Committee	9%	5%
Compliance Officer	0%	5%
Chief Risk Officer	5%	0%
Other	2%	0%
Total	100%	100%

Table 6 reports the worldwide headcount of respondent organizations, which is used as a surrogate for organizational size. As reported, a majority of respondents work in organizations with more than 1,000 employees.

Table 6: Worldwide headcount of respondents' organization?	US	Europe
Less than 500 people	23%	29%
500 to 1,000 people	19%	21%
1,001 to 5,000 people	28%	16%
5,001 to 10,000 people	20%	27%
10,001 to 25,000 people	4%	0%
25,001 to 75,000 people	4%	0%
More than 75,000 people	2%	7%
Total	100%	100%

### Pie Chart 2: Cloud services provided by respondents' organizations

Pie Chart 2 reports the distribution of cloud computing services provided by organizations in this study. As can be seen, software as a service represents the largest business segment, followed by infrastructure services and platform services.



## V. Caveats & Conclusion

There are inherent limitations to survey research that need to be carefully considered before drawing inferences from findings. The following items are specific limitations that are germane to most surveys.

- Non-response bias: The current findings are based on a judgmental sample and survey returns. We sent surveys to a representative sample of individuals, resulting in a large number of usable returned responses. Despite non-response tests, it is always possible that individuals who did not participate are substantially different in terms of underlying beliefs from those who completed the instrument.
- Sampling-frame bias: The accuracy is based on contact information and the degree to which the list is representative of individuals who are IT practitioners employed in cloud computing provider organizations. We also acknowledge bias caused by compensating subjects to complete this research within a short holdout period. In addition, because we used a Web-based collection method, it is possible that non-Web responses by mailed survey or telephone call would result in a different pattern of findings.
- Self-reported results: The quality of survey research is based on the integrity of confidential responses received from subjects. While certain checks and balances can be incorporated into the survey process, there is always the possibility that a subject did not provide a truthful response.

## VI. Final thoughts

The key finding in this study is that providers of cloud computing resources are not focused on security in the cloud. Rather, their priority is delivering the features their customers want such as low cost solutions with fast deployment that improves customer service and increases the efficiency of the IT function. As a result, providers in our study conclude that they cannot warrant or provide complete assurance that their products or services are sufficiently secure.

Given the well-publicized concerns about the potential risks to organizations' sensitive and confidential information in the cloud, we believe it is only a matter of time when users of cloud computing solutions will demand enhanced security features. However, until this happens users of cloud computing should be aware of their responsibility to assess the risks before migrating to the cloud.

It is important that end-users, who are making many of the decisions to work in the cloud, should be educated about the need to thoroughly vet applications for their ability to safeguard information in the cloud. Finally, cloud users and providers should consider the importance of working together to create a secure and less turbulent computing environment.



## Appendix 1. Detailed Survey Findings

Ponemon Institute independently conducted all research. All survey responses are provided in the following frequency or percentage frequency tables.

Sample response	US	Europe	Total
Judgmental sample (separate organizations)	1,180	263	1,443
Contacts made	879	240	1,119
Returned surveys	130	32	162
Rejections for reliability	27	8	35
Final sample	103	24	127
Participation rate	8.7%	9.1%	8.8%

I. Background			
Q1. What types of cloud computing resources do you offer? Note that a company may provide more than one service type.	US	Europe	Total
Software as a service (SaaS)	65	25	90
Platform as a service (PaaS)	13	5	18
Infrastructure as a service (IaaS)	49	7	56
Total	127	37	164

Q2. What types of cloud computing resources do you offer?	US	Europe	Average
Software as a service (SaaS)	51%	68%	55%
Platform as a service (PaaS)	10%	14%	11%
Infrastructure as a service (IaaS)	39%	19%	34%
Total	100%	100%	100%

Q3. What best describes your organization's primary cloud computing deployment approach? Normalized to sum to 100%.	US	Europe	Total
Private cloud	12%	23%	18%
Public cloud	74%	56%	65%
Hybrid	14%	21%	18%
Total	100%	100%	100%

II. Attributions about cloud computing security (strongly agree & agree combined)			
	US	Europe	Average
Q4a. My organization's cloud services substantially protect and secure the confidential or sensitive information of our customers.	27%	25%	26%
Q4b. My organization considers cloud computing security as one of our most important responsibilities.	25%	30%	28%
Q4c. My organization views the security of our cloud services as a competitive advantage.	19%	18%	19%

Q5. In your opinion, who is <b>most responsible</b> for ensuring the security of cloud resources provided by your organization?	US	Europe	Average
The cloud computing service provider	15%	16%	16%
The cloud computing user	75%	62%	69%
Shared responsibility between the provider and user of cloud services	10%	22%	16%
Total	100%	100%	100%

Q6. What percent of your organization's resources or effort is dedicated to security and control-related activities?	US	Europe	Average
Less than 5%	35%	31%	33%
Between 6 to 10%	47%	45%	46%
Between 11 to 20%	6%	13%	10%
Between 21 to 30%	5%	6%	6%
Between 31 to 40%	1%	0%	1%
Between 41 to 50%	0%	0%	0%
More than 50%	0%	0%	0%
Don't know	6%	5%	6%
Total	100%	100%	100%
Extrapolated value	7%	8%	8%

Q7. How important is security for meeting your organization's IT and data processing objectives?	US	Europe	Average
Very important	13%	14%	14%
Important	30%	32%	31%
Combined	43%	46%	45%

Q8. How confident are you that cloud applications and resources supplied by your organization are secure?	US	Europe	Average
Very confident	18%	15%	17%
Confident	20%	22%	21%
Combined	38%	37%	38%

Q9. Are new cloud applications evaluated for security prior to deployment for customer organizations?	US	Europe	Average
Always	11%	16%	14%
Most of the time	30%	28%	29%
Some of the time	43%	50%	47%
Rarely	5%	0%	3%
Never	11%	6%	9%
Total	100%	100%	100%

Q10. In your opinion (best guess), what are the primary reasons why companies engage your organization for cloud computing services? Please select only three choices.	US	Europe	Average
Reduce cost	90%	92%	91%
Increase efficiency	35%	36%	36%
Improve security	9%	13%	11%
Faster deployment time	77%	80%	79%
Increase flexibility and choice	38%	29%	34%
Improve customer service	35%	38%	37%
Comply with contractual agreements or policies	5%	0%	3%
Other	0%	0%	0%
Total	289%	288%	289%

Q11. How confident are you that your customer's security requirements are met?	US	Europe	Average
Very confident	11%	15%	13%
Confident	23%	24%	24%
Combined	34%	39%	37%

Q12. Who in your organization is most responsible for ensuring that your customer's security requirements are met?	US	Europe	Average
IT operations	22%	20%	21%
Information security	11%	7%	9%
Compliance	9%	13%	11%
Legal	18%	11%	15%
Internal audit	0%	0%	0%
Help desk supervisor	10%	20%	15%
No one person	30%	29%	30%
Total	100%	100%	100%

#### IV. Security posture

Q13. The following matrix lists 25 attributions that define an effective IT security environment. Please assess the effectiveness of your organization's cloud computing security environment with respect to applications, platforms and infrastructure you provide to customer organizations. The four-point scale provided to the right of each attribute should be used to define your level of confidence in being able to accomplish the stated security requirement. 1 = very confident, 2 = confident, 3 = somewhat confident, 4 = not confident.

Security objectives (confident & very confident combined)	US	Europe	Average
Determine the root cause of cyber attacks	50%	46%	48%
Know where information assets are physically located	83%	31%	57%
Secure sensitive or confidential information at rest	64%	40%	52%
Secure sensitive or confidential information in motion	69%	73%	71%
Secure endpoints to the network	63%	55%	59%
Identify and authenticate users before granting access	39%	35%	37%
Secure vendor relationships before sharing information assets	39%	44%	42%
Prevent or curtail data loss or theft	61%	53%	57%
Prevent or curtail external attacks	38%	45%	42%
Limit physical access to IT infrastructure	85%	46%	65%
Ensure security governance processes are effective	76%	61%	69%
Prevent or curtail system downtime and business interruption	66%	68%	67%
Prevent or curtail system-level connections from insecure endpoints	59%	48%	53%
Comply with all legal requirements	69%	69%	69%
Achieve compliance with leading self-regulatory frameworks including	76%	63%	69%
Prevent or curtail viruses and malware infection	85%	74%	80%
Perform patches to software promptly	47%	60%	53%
Control all live data used in development and testing	53%	58%	55%
Enforce security policies	70%	58%	64%
Access to highly qualified IT security personnel	81%	80%	80%
Conduct training and awareness for all system users	79%	60%	69%
Conduct independent audits	67%	57%	62%
Ensure security program is adequately managed	58%	39%	49%
Monitor network/traffic intelligence	67%	54%	61%
Encrypt sensitive or confidential information assets whenever feasible	48%	48%	48%

Q14. Please review the following list of 25 enabling security technologies. Then select each technology that your organization presently deploys in the cloud computing environment. Please include those technologies that are presently in-process of being deployed in the next 12 months.

Important and very important combined	US	Europe	Average
Access governance systems	15%	10%	13%
Anti-virus & anti-malware	73%	82%	77%
Correlation or event management	13%	7%	10%
Data loss prevention (DLP)	16%	0%	8%
Database scanning and monitoring	45%	23%	34%
Encryption for data at rest	35%	50%	43%
Encryption for data in motion	36%	79%	58%
Encryption for wireless communication	19%	10%	14%
Endpoint solutions	25%	19%	22%
Firewalls	96%	91%	94%
Identity federation	0%	0%	0%
ID & credentialing system	26%	35%	30%
Identity & access management (IAM)	35%	27%	31%
Intrusion detection or prevention	40%	35%	38%
Log management	42%	45%	43%
Network intelligence systems	25%	24%	25%
Patch management	50%	43%	47%
Perimeter or location surveillance	16%	22%	19%
Privileged password management	26%	20%	23%
Service oriented architecture (SOA) security	27%	27%	27%
Single sign-on (SSO)	11%	0%	6%
User management and provisioning	13%	17%	15%
Virtual private network (VPN)	27%	22%	24%
Whitelisting solutions	38%	37%	38%
Web application firewalls (WAF)	23%	19%	21%
Average	31%	30%	30%

Q15a. Does your organization provide security as a service from the cloud?	US	Europe	Average
Yes	8%	10%	9%
No	91%	90%	91%
Unsure	1%	0%	0%
Total	100%	100%	100%

Q15b. Is your organization considering the provision of security as a service from the cloud (at some point in the next two years)?	US	Europe	Average
Yes	30%	35%	33%
No	30%	38%	34%
Unsure	40%	27%	34%
Total	100%	100%	100%

Q16. Please review the following list of 17 system control activities. Then select each activity that your organization presently deploys in the cloud computing environment. Please include those activities that are presently in-process of being deployed in the next 12 months.

Important and very important combined	US	Europe	Average
Background checks of privileged users	6%	0%	3%
Certifications (such as PCI DSS, ISO, NIST and others)	56%	32%	44%
Crisis communication procedures	41%	26%	34%
Controls assessment	36%	18%	27%
External audit	12%	13%	13%
Helpdesk activities	89%	63%	76%
IT audit	39%	13%	26%
Monitoring changes in regulatory requirements	10%	12%	11%
Policies and procedures	56%	73%	65%
Quality assurances	60%	43%	52%
Redress and enforcement	9%	25%	17%
Surveillance	45%	13%	29%
Training of data handlers	36%	33%	35%
Training of end users	5%	5%	5%
Training of security practitioners	8%	0%	4%
Vetting and monitoring of third parties	31%	13%	22%
Average	34%	24%	29%

Q17. Gartner has advanced seven cloud computing security risks. Please rate your organization's ability to mitigate or significantly curtail this risk for IT operations in the cloud. The four-point scale provided to the right of each attribute should be used to define your level of **confidence** in being able to mitigate or curtail each risk area: 1 = very confident, 2 = confident, 3 = somewhat confident, 4 = not confident.

Confident & very confident (combined)	US	Europe	Average
Restrict privileged user access to sensitive data	34%	29%	32%
Ensure compliance with all applicable privacy and data protection regulations and laws	50%	45%	48%
Ensure the physical location of data assets are in secure environments	60%	47%	54%
Ensure proper data segregation requirements are met	42%	30%	36%
Ensure recovery from significant IT failures	70%	59%	65%
Investigate inappropriate or illegal activity	53%	45%	49%
Ensure long-term viability and availability of IT resources	53%	42%	48%
Average	52%	42%	47%

Q18. What types of confidential or sensitive information does your customers consider <b>too risky</b> to be stored in the cloud?	US	Europe	Average
Consumer data	10%	12%	11%
Customer information	15%	22%	19%
Credit card information	30%	39%	35%
Employee records	42%	35%	39%
Health information	49%	51%	50%
Non-financial confidential business information	36%	26%	31%
Financial business information	56%	43%	50%
Intellectual properties	34%	49%	42%
Research data	8%	19%	14%
Other (please specify)	0%	0%	0%
None of the above	41%	48%	45%
Average	29%	31%	30%

Q19. What types of business applications do your customers consider <b>too risky</b> to be processed and housed in the cloud?	US	Europe	Average
Sales and CRM applications	19%	30%	25%
ERP applications	25%	28%	27%
Human resource and payroll applications	33%	50%	42%
Financial and accounting applications	51%	56%	54%
Engineering applications	12%	15%	14%
Manufacturing applications	9%	0%	5%
Logistics applications	0%	7%	4%
Scheduling and time management applications	3%	0%	2%
Communication applications	14%	7%	11%
Other	3%	0%	2%
Average	17%	19%	18%

Q20. Does your organization have a fully dedicated security team to oversee the security of cloud applications or platforms?	US	Europe	Average
Yes	26%	19%	23%

Q21. The Cloud Security Alliance (CSA) has advanced the following 14 areas as “critical areas of focus” for organizations deploying cloud computing resources. Please check each IT operation that your organization accomplishes or provides for your cloud computing customers.

Critical areas of focus	US	Europe	Average
Governance and enterprise risk management	26%	20%	23%
Legal and contracting issues	43%	52%	48%
Procedures for electronic discovery	40%	29%	35%
Compliance and audit	39%	13%	26%
Information lifecycle management	20%	7%	14%
Portability and interoperability	41%	19%	30%
Business continuity and disaster recovery	68%	75%	72%
Data center operations	98%	100%	99%
Incident response, notification and remediation	31%	23%	27%
Application security	19%	11%	15%
Encryption and key management	36%	20%	28%
Identity and access management	41%	38%	40%
Storage operations	53%	45%	49%
Virtualization operations	15%	11%	13%
Average	41%	33%	37%

Q22. IT leaders of my organization are concerned about the security the cloud computing resources provided to our customers.

	US	Europe	Average
Strongly agree & agree combined	23%	35%	29%

**V. Organization characteristics and respondent demographics**

D1. What organizational level best describes your current position?	US	Europe	Average
Senior Executive	2%	5%	4%
Vice President	2%	5%	4%
Director	28%	30%	29%
Manager	16%	22%	19%
Supervisor	10%	0%	5%
Staff or technician	39%	26%	33%
Contractor	3%	0%	2%
Other	0%	12%	6%
Total	100%	100%	100%

D2. Check the <b>Primary Person</b> you or your supervisor reports to within your organization.	US	Europe	Average
CEO/Executive Committee	2%	5%	4%
Chief Financial Officer	6%	5%	6%
Chief Information Officer	67%	65%	66%
Chief Information Security Officer	10%	5%	8%
Compliance Officer	0%	5%	3%
Chief Privacy Officer	0%	0%	0%
Director of Internal Audit	0%	0%	0%
General Counsel	0%	0%	0%
Chief Technology Officer	8%	15%	12%
Human Resources Leader	0%	0%	0%
Chief Security Officer	0%	0%	0%
Chief Risk Officer	5%	0%	3%
Other	2%	0%	1%
Total	100%	100%	100%

D3. Geographic region (location of respondent)	US	Europe	Average
United States	100%	0%	81%
United Kingdom	0%	46%	9%
Germany	0%	25%	5%
France	0%	13%	2%
Netherlands	0%	8%	2%
Switzerland	0%	0%	0%
Spain	0%	4%	1%
Italy	0%	4%	1%
Other	0%	0%	0%
Total	100%	100%	100%

Experience	US	Europe	Average
D4a. Total years of business experience	14.0	12.1	13.0
D4b. Total years in IT or data security	12.4	11.8	12.1
D4c. Total years in current position	3.9	6.0	5.0



D5. What industries does your organization serve?	US	Europe	Average
Airlines	0%	0%	0%
Automotive	0%	0%	0%
Agriculture	0%	0%	0%
Brokerage	5%	0%	3%
Cable	0%	0%	0%
Chemicals	0%	0%	0%
Credit Cards	0%	0%	0%
Defense	0%	0%	0%
Education	6%	18%	12%
Entertainment	0%	0%	0%
Services	4%	11%	8%
Health Care	6%	0%	3%
Hospitality & Leisure	3%	0%	2%
Manufacturing	11%	21%	16%
Insurance	6%	0%	3%
Internet & ISPs	1%	0%	1%
Government	0%	0%	0%
Pharmaceutical	0%	0%	0%
Professional Services	10%	0%	5%
Research	4%	0%	2%
Retail	15%	33%	24%
Banking	9%	0%	5%
Energy	0%	0%	0%
Telecommunications	0%	0%	0%
Technology & Software	20%	17%	19%
Transportation	0%	0%	0%
Wireless	0%	0%	0%
Total	100%	100%	100%

D6. What best describes your role in managing data protection and security risk in your organization? Check all that apply.	US	Europe	Average
Setting priorities	60%	60%	60%
Managing budgets	65%	70%	68%
Selecting vendors and contractors	43%	28%	36%
Determining privacy and data protection strategy	44%	35%	40%
Evaluating program performance	58%	67%	63%
Average	54%	52%	53%

D7. What is the worldwide headcount of your organization?	US	Europe	Average
Less than 500 people	23%	29%	26%
500 to 1,000 people	19%	21%	20%
1,001 to 5,000 people	28%	16%	22%
5,001 to 10,000 people	20%	27%	24%
10,001 to 25,000 people	4%	0%	2%
25,001 to 75,000 people	4%	0%	2%
More than 75,000 people	2%	7%	4%
Total	100%	100%	100%

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**If you have any questions about this research, please contact Ponemon Institute at [research@ponemon.org](mailto:research@ponemon.org), or contact us via our toll free number 800 887 3118.**

### **Ponemon Institute**

*Advancing Responsible Information Management*

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